

E.J. Peiker – Nature Photographer

Base Rate Schedule – 2011

All rates are on a per photo, per use basis. Final rates to be negotiated with buyer.

Editorial and Books (one time publishing rights, unlimited circulation):

Front Cover -	\$250
Back Cover -	\$200
Inside Cover -	\$150
Full page -	\$125
Half Page -	\$100
Quarter Page -	\$75

Print Advertising (non exclusive advertising rights):

Campaign -	\$1200
Full Page -	\$500
Half Page-	\$350
Quarter Page -	\$150
Logo -	\$500
Poster -	\$250

WEB Advertising:

Web Site Header or Background -	\$75
Other web advertising -	\$50

Calendar:

Image use in Calendar - \$100

Exclusive Rights: E.J. Peiker gives up the rights for future sales or publication to the buyer. Availability of exclusive rights on a photograph is at E.J. Peiker's discretion - \$2500

Other Uses – contact ejpeiker@cox.net

Fine Art Prints – please see the following link: www.ejphoto.com/order_prints_page.htm

Private Photographic Instruction:

Phoenix Area -	\$250 per 4 hour block
Other Locations -	\$300 per 4 hour block plus expenses

Lens/Camera Microadjustment Services:

Camera and lens -	\$50
Additional lenses -	\$15

Includes full report so that the user can reset the adjustment values if the settings are accidentally reset.

Photographic/Computer Consulting Services:

Photographic product development support, product testing support, digital darkroom consulting, general PC or Mac consulting - \$100/hour plus expenses.

Non-profit requests:

E.J. Peiker supports many non-profit causes and works with a number of non-profit agencies. Discounted rates are available for non-profit organizations, however it is very expensive to obtain many of my photographs so I must still charge a fee.